

## PRESS RELEASE

### 2011 European Polo Playoffs: Polo's new era begins at VAS

*Bucine (AR) – July 20 2011* – Villa Sesta Polo Club, a state-of-the-art facility located in the Arezzo province, has been chosen as the location for the 2011 **European Polo Playoffs** for the **IX World Polo Championships**, to be held in October in Argentina. Playoff matches will be held at **VAS-Villa Sesta Polo Club** from **September 22 to October 2, 2011**. Whether you are a polo enthusiast or are merely curious about the sport, you are cordially invited to watch the matches and support your national team at the VAS Polo Club, surrounded by the great natural beauty of the Tuscan hills.

**Italy, France, Spain, Germany, Holland and England** will compete on the fields at VAS-Villa a Sesta Polo Club in the hopes of placing first or second and thus being to the final phase of the World Polo Championships, which will be held in Argentina.

VAS Polo Club is honored to host this prestigious international event, and hopes to allow all members of the public to fully experience this exciting sport. Polo is one of the most captivating sports to watch, and in order to allow everyone to enjoy the sight of horses and riders engaged in thrilling competition, **entrance to matches will be free of charge**. VAS will also provide **specially-equipped areas to accommodate guests**. The European Playoffs will be a grand event open to all, designed to reveal polo's true nature, that of an exciting sport which brings people together amid the beauty of nature.

#### **Polo in Italy and at VAS**

While the sport still has a relatively small following in Italy, Italian polo has a strong core of dedicated players and aficionados. At the national level, Italy also boasts several fully-equipped Polo Clubs. Among these, VAS Polo Club stands out for its modern design and state-of-the-art facilities, both in terms of playing fields and in terms of horse stabling. The Bucine VAS Polo Club (AR), conveniently located between Arezzo, Siena and Florence, possesses three playing fields, two of which are in accordance with international regulations, and all of which are functional and maintained in perfect condition. Facilities include a tennis court and a swimming pool for guests' enjoyment. The Bucine Polo Club also organizes events and lessons for anyone who desires to learn more about the sport in total safety, under the expert guidance of professional players.

Updates and more information are available online at [www.villasestapoloclub.com](http://www.villasestapoloclub.com) and in the attached press kit.

*Press credentials will be available for the entire duration of the event. To request press access, please go to [www.villasestapoloclub.com](http://www.villasestapoloclub.com) in the Media section or email [stampa@villasestapoloclub.com](mailto:stampa@villasestapoloclub.com).*

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Villa Sesta Polo Club  
sede ufficiale degli European Playoffs  
Fip Polo World Cup 2011

